

For Internal Use Only			
Review Date			
Reviewed By			
Sponsorship			

# **SPONSORSHIP APPLICATION**

Sponsorship is directly correlated with the level of **media exposure** that your vehicle can offer Skull Krushers Offroad during the sponsorship year. This exposure includes *magazine, news placement, online media, events, races, etc.* Sponsorship levels are available based on the level of exposure you can provide, and range from full (free) to partial (deeply discounted).

To fully process your application, please fill in **ALL** related fields on this application.

You will be notified If you have been approved or not. If not approved, you are eligible and encouraged to re-apply for sponsorship in <u>one year</u>.

#### **PERSONAL INFORMATION:**

Date	
Name	
Company	
Business Phone	
Cell Phone	
Fax	
Email	

#### **VEHICLE INFORMATION:**

Year	
Make	
Model	
Sub-Model	

(Please include high-resolution images or renderings of your vehicle along with the submission of your application. <u>Applications without images will NOT be considered</u>.)

#### SHIPPING INFORMATION: Fill out this area completely.

Address			
City	State	Zip Code	
Company			

(Please Note: Deliveries cannot be made to PO Boxes. The shipping address may be required to receive pallet shipments)

#### **REQUESTED PRODUCT:** List the specific products below that you are requesting as sponsorship.

Part # / SKU	Product Name	Quantity

#### Notes:

(We are not responsible for incorrect orders. If you are unsure of the product you are requesting, please check Skull Krushers Offroad.com or email: skullkrushersoffroad@gmail.com.)

Is your vehicle:  Show	Exhibition	Competition/Race	Other:	
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#### EVENT COVERAGE: List the events that you plan to attend this year.

Event Name	Event Date	Event Location	Est. # Of Attendees
You will be going to the event as a (circle one):	Attendee	Vendor	Display/Show N' Shine
You will be going to the event as a (circle one):	Attendee	Vendor	Display/Show N' Shine
You will be going to the event as a (circle one):	Attendee	Vendor	Display/Show N' Shine
You will be going to the event as a (circle one):	Attendee	Vendor	Display/Show N' Shine

#### SEMA COVERAGE: If your vehicle will be featured at the SEMA Show please fill out the following information.

SEMA Booth #	Booth Exhibitor	Booth Contact	Contact Number	
Notes:				

### ONLINE SOCIAL MEDIA: Provide all social media exposure you have already obtained or will obtain. <u>IMPORTANT:</u> Social media accounts that have featured your Jeep are not considered. Please only post social media accounts that are only run by you. Thank you.

Website (Snapchat accounts not accepted)	# of Followers	Username or URL (Private Instagram accounts not considered)	

(Please attach additional documents or links if necessary)

## CURRENT SPONSORSHIP INFORMATION: List the names of other manufacturers that have sponsored – or are sponsoring your vehicle – and how they are using your vehicle to gain exposure for their products.

Manufacturer	Contact Name	Contact's Phone #	Product Sponsored
How have they used your vehicle?			
How have they used your vehicle?			

How have they used your vehicle?				
How have they used your vehicle?				

(Please attach additional documents if necessary)

## **SPONSORSHIP TERMS & CONDITIONS:**

If these commitments are not met, we will not provide further sponsorship.

- Product(s) should be mounted within 14 days of delivery.

- Provide photos of Jeep with Skull Krushers Offroad components within 30 days after receiving them.

- Product(s) should be mounted with all stickers and badging as delivered.

- Skull Krushers Offroad stickers should be placed on your Jeep.

- Like, share and engage Skull Krushers Offroad marketing campaigns through all social media channels including Facebook, Instagram, and YouTube.

- Be an active advocate for the Skull Krushers Offroad on Jeep forums by offering truthful product experiences and providing qualified technical advice and support.

- Allow photos of your Jeep and Skull Krushers Offroad product(s) to be used by Skull Krushers Offroad for marketing purposes. These photos will be used but are not limited to print media, social media and website.

- A minimum of 4 photos to be provided to Skull Krushers Offroad for use in advertising, online media, public relations efforts or promotional use within 2 months of receipt. Photo should include the Skull Krushers Offroad decal, product, etc. (Please fill out, and return attached Media Release Authorization form).

(If sending the images in a digital format, please use an image that is a minimum of 1500x1500 pixels, jpeg format)

I and/or my company agree to adhere to the above in exchange for product sponsorship.

#### **Release Authorization:**

In consideration for Skull Krushers Offroad Inc, its subsidiaries, distributors, or affiliates (only in conjunction with Skull Krushers Offroad provided products) hereafter referred to as "Skull Krushers Offroad", providing to the undersigned, the undersigned hereby agrees as follows:

Authorization: Sponsoree authorizes Skull Krushers Offroad to use, at no cost, the items set forth below, at any time and in any manner as follows: (a) written testimonials or excerpts thereof, which are provided by Sponsoree or its employees, representatives and agents; (b) any photographs, slides, pictures, prints (or copies thereof) which are provided by Sponsoree. In addition, Sponsoree agrees and acknowledges that Skull Krushers Offroad may use Sponsoree's name as it appears in any of the items described in the preceding sentence. Sponsoree agrees that Skull Krushers Offroad may edit, alter, and/or enhance, electronically or otherwise, any photographs or other materials provided to Skull Krushers Offroad. Sponsoree represents and warrants that any items which it makes available to Skull Krushers Offroad pursuant to this paragraph shall not infringe or violate any person's or party's rights, including, without limitation, any copyright, trademark, publicity or privacy rights.

*Release:* Sponsoree hereby releases, discharges, and holds Skull Krushers Offroad harmless from any and all claims, counterclaims, actions, causes of action, liabilities, demands, rights, damages, costs, expenses, and controversies of every kind and description whatsoever, whether known or unknown, and whether in law or in equity, arising as a result of Skull Krushers Offroad's use of testimonials, photographs or the like, or use of Sponsoree's name in accordance with the provisions in the preceding paragraph.

I and/or my company agree to adhere to the above in exchange for product sponsorship.

Name: \_\_\_\_\_

Signature:

Date:

#### **RETURN APPLICATION TO:**

Email: skullkrushersoffroad@gmail.com